What is Property in Politics?

Property in Politics is an influencing campaign that will show how Property, which encompasses housing, infrastructure, construction and planning, can increase economic growth and create a better society. The campaign will run through to the general election and has four distinct phases:

1) Member consultation
2) Launch of manifesto (September)
3) Party conferences (September-October)
4) Election run up (November-May)

Why are RICS running a political campaign?

The Property in Politics campaign will be used as a tool to engage with members, industry and political stakeholders. It will allow everyone to clearly understand what RICS is asking government for and allow us to firmly position RICS within the political landscape in the run up to the general election.

What will Property in Politics include?

It will cover four key areas - housing, infrastructure, construction and planning.

We have chosen to focus on these topics as they are what RICS is best known and where we have the greatest expertise. This will enable us to ensure that our recommendations have real weight behind it and give it traction.

Within the each of the four topics RICS will have three clear asks for the political parties to take into the general election that will drive growth in the sector, support the industry and build a better society.

How will this be created?

The campaign content will be created from the input and views of members, member firms and industry partners. There are multiple ways in which people can contribute to and support the campaign:
Website and twitter
www.rics.org/ property-in-politics  #propertyinpolitics

The campaign page can be located on the home page of the RICS website. It provides information about the campaign, how they can get involved and added their name to our supporters list.

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The online consultation can be found on the main campaign webpage and allows members the option of commenting on one or all four of the campaign areas.

Member Journals

Regular campaign updates are put in all of the member journals and a postal survey will be included in the July issues.

Regional member and member firm workshops

We will be holding a number of workshops across the UK throughout June. Including:
Manchester, Birmingham, Bristol, London, Norwich, Nottingham, Newcastle, Leeds and Exeter

Linkedin discussions

RICS members are active users of Linkedin, so it is an easy tool with which to engage with members and get feedback. We have created discussions entitled ‘What should be included in RICS political manifesto?’ in 11 groups.

How does this translate to party conferences?

RICS will be hosting an evening reception at each of the three main party conferences entitled Property in Politics. We will have panel member representatives from across the four topics and will be discussing the twelve asks.

Beyond party conferences

We will have a targeted engagement programme in place which will consist of a series of events (civil servant briefings, political roundtables etc.) which will enable RICS to engage with key politicians and discuss the recommendations in the manifesto.